

**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Proclaim April "Keep Lodi Beautiful Month"

MEETING DATE: April 6, 2011

PREPARED BY: Community Development Director

RECOMMENDED ACTION: Mayor Johnson present a proclamation declaring the month of April 2011 as "Keep Lodi Beautiful Month" in the City of Lodi.

BACKGROUND INFORMATION: The Mayor has been requested to present a proclamation declaring the month of April 2011 as "Keep Lodi Beautiful Month" in the City of Lodi. Neighborhood Services Manager Joseph Wood and Waste Management representative Jennelle Bechthold, who have been coordinating this as one of the several activities for the annual "Great American Clean Up" campaign, will be present at the meeting to accept the proclamation.

Lodi is one of more than 10,000 communities nationwide that participate in the "Great American Clean Up" campaign, which is coordinated nationally by Keep America Beautiful, Inc., and at the state level by Keep California Beautiful, Inc. Those organizations provide a loose outline for activities for each affiliate to follow and a multitude of support materials and equipment to facilitate each city's effort. It is the individual affiliate's responsibility to plan one or more events throughout the community to focus on recycling, conservation, clean up and beautification efforts and other community improvement activities. A schedule of Lodi's Great American Clean Up activities is attached.

FISCAL IMPACT: Not Applicable

FUNDING AVAILABLE: Not Applicable



Konradt Bartlam
Community Development Director

Attachments

APPROVED: 

Konradt Bartlam, City Manager

SCHEDULE OF KEEP LODI BEAUTIFUL EVENTS

Arbor Day/Great American Clean Up Event – April 2 (10am – 2pm)

Katzakian Park, 2735 W. Turner Road, is hosting this year's event which will feature an Arbor Day dedication and tree planting, free seedling giveaway, mistletoe education, Spring clean up materials, and tree & recycling educational materials.

Lodi City Wide Garage Sale – April 2-3

The City Wide Garage Sale is an event for the community to advertise their garage sale for free in the Lodi News Sentinel. The City Wide Garage Sale will run Saturday and Sunday.

Free E/U-waste Event – April 9 (9am – 1pm)

The WM Lodi Transfer Station will be hosting an Electronic and Universal Waste collection event. This event will allow the Lodi community to drop off Electronic waste and U-waste for free. Here is a list of acceptable materials: Radios/Stereos, VCRs, Microwaves, Cell Phones, Telephones, Answering Machines, Batteries (not including car batteries), Televisions, Computer Monitors, Laptops, Computer Processing Units, Printers, Fluorescent Lamps, and Mercury Thermometers.

Dollar Diversion Day – April 16 (8am – 3pm)

Dollar Diversion Day is an updated, revamped version of Dollar Dump Day. Citizens of Lodi will be able to bring their "diversion" to the WM Transfer Station for just one dollar; the change is that WM is going to have drop off areas for recyclable goods. WM is planning on having a drop off for wood, metal, concrete, cardboard, and green waste. These changes will divert recyclable material from being dumped in the landfill.

Clean Your Files Week – April 18-22

WM will be collecting office paper at their Buy Back Center to be recycled. Bins for paper collection will be provided to the City of Lodi offices.

Residential Curbside Pick Up – April 25-29

Our curbside clean up will allow the residents of Lodi to place the equivalent of up to six 32-gallon bags or boxes in front of their house for collection. WM will collect the trash on their regular service day. All items must be bagged, bundled, boxed or containerized and must weigh less than 50 pounds each. No household hazardous waste, tires, dirt, sod, rock or concrete.